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**DuPont Teijin Films Announces Trademark Protection Activity**

HOPEWELL, VA, March 1, 2008 – DuPont Teijin Films will be taking action to defend its valuable Mylar® and Melinex® trademarks against unauthorized usage and abuse.

DuPont Teijin Films is actively monitoring websites and trade literature to ensure that its trademarks are used appropriately. Only DuPont Teijin Films and its authorized value chain partners may use the Mylar® and Melinex® trademarks. Here are some examples of acceptable usage of trademarks by authorized value-chain partners:

When referencing to films made with our DuPont Teijin Film products:

***Mylar® polyester film made by DuPont Teijin Films***

When referencing products with components made by DuPont Teijin Films:

***Contains Mylar® polyester film made by DuPont Teijin Films***

As part of an ongoing effort to defend its intellectual property against unauthorized usage, DuPont Teijin Films will contact companies using the Mylar® and Melinex® trademarks to confirm proper authorization and usage. Through these actions, DuPont Teijin Films seeks to reward its existing value chain partners who use the trademarks appropriately and eliminate unauthorized and incorrect use of its intellectual property.

**END**

Melinex® and Mylar® are registered trademarks of DuPont Teijin Films U.S. Limited Partnership.  
Teijin® and Teton® are registered trademarks of Teijin Limited and are licensed to DuPont Teijin Films US, Limited Partnership.  
Teonex® is registered trademark of Teijin DuPont Films Japan Limited and licensed to DuPont Teijin Films U.S. Limited Partnership

## **Additional notes to the Editor:**

DuPont Teijin Films is a leading world producer of PET and PEN polyester films, specializing in film products and related services for the specialty, industrial, packaging and advanced magnetic media and photo systems, electrical and electronics markets. Brand names include Mylar®, Melinex® and Teijin® Teton® PET polyester film, Teonex® PEN polyester film. The business includes DuPont-Hongji Films Foshan Co., Ltd., a Chinese joint venture.

DuPont is a science company. Founded in 1802, DuPont puts science to work by solving problems and creating solutions that make people's lives better, safer and easier. Operating in more than 70 countries, the company offers a wide range of products and services to markets including agriculture, nutrition, electronics, communications, safety and protection, home and construction, transportation and apparel.

Teijin Limited, established in 1918, was the first Japanese company to produce rayon yarn, and has remained an innovator and leader in the development and commercialization of fibers. Since then, the Company has capitalized on its expertise in fibers to diversify into other fields. Today, the Company's operations encompass five segments: Fibers and Textiles; Films and Plastics; Pharmaceuticals and Home Health Care; Machinery and Engineering; and New Products and Other Businesses.

Foshan Plastics Group Co. Ltd. is a high-tech enterprise group producing mainly all kinds of plastic films, plastic sheets and plastic woven fabric laminates. Over the decades, Foshan Plastics Group has been providing new types of materials for the modern manufacturing industry, agricultural industry and other fields in modern science, transportation and communication. Its products have been leading the China market in terms of both volume and market shares with annual sales exceeding three billion RMB.

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Forward-Looking Statements: This news release contains forward-looking statements based on management's current expectations, estimates and projections. All statements that address expectations or projections about the future, including statements about the company's strategy for growth, product development, market position, expected expenditures and financial results are forward-looking statements. Some of the forward-looking statements may be identified by words like "expects," "anticipates," "plans," "intends," "projects," "indicates," and similar expressions. These statements are not guarantees of future performance and involve a number of risks, uncertainties and assumptions. Many factors, including those discussed more fully elsewhere in this release and in documents filed with the Securities and Exchange Commission by DuPont, particularly its latest annual report on Form 10-K and quarterly report on Form 10-Q, as well as others, could cause results to differ materially from those stated. These factors include, but are not limited to changes in the laws, regulations, policies and economic conditions, including inflation, interest and foreign currency exchange rates, of countries in which the company does business; competitive pressures; successful integration of structural changes, including restructuring plans, acquisitions, divestitures and alliances; cost of raw materials, research and development of new products, including regulatory approval and market acceptance; and seasonality of sales of agricultural products.

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