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## DuPont Teijin Films receives Flexi Award for Substrate Developments in Flexible Displays Market



**DuPont Teijin Films is delighted to announce their success at winning another award for the development of PET and PEN polyester films in the flexible electronics market.**

The FlexTech Alliance announced the FLEXI awards at the 8th annual *Flexible Electronics & Displays Conference and Exhibition*, held in Phoenix, Arizona in early February 2009.

The new FLEXI awards recognize significant accomplishments in R&D, product development, and leadership in education and training. In the R&D category, DuPont Teijin Films won the FLEXI award (accepted by Keith Rollins and Bob Rustin) for development of PET and PEN polyester films, now in use by numerous manufacturers of flexible displays and other emerging products.

“Advancements in substrate technology are fundamental to establishing a flexible and printed electronics industry and DuPont Teijin Films has excelled in this area,” noted Michael Ciesinski, FlexTech’s CEO, in presenting the R&D award.

“DuPont Teijin Films is delighted to have received the inaugural Flexi Award in the R&D category. The award was accepted on behalf of two key stakeholders – our development partners, many of whom are at the leading edge of the Plastic Electronics industry, and, the Global DTF R&D and Market Development teams for their commitment to this industry over the last several years” remarked Keith Rollins, Global Plastic Electronics Business Development Manager.

For more information on this or any other product on the DuPont Teijin Films range please contact:

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**Additional Notes to the Editor:**

DuPont Teijin Films is the world's premier producer of PET and PEN polyester films, specialises in film products and related services for the speciality, industrial, packaging and advanced magnetic media and photo systems, electrical and electronics markets. The company has reported sales of \$1.4 billion and employs about 4,000 people with dedicated marketing, technical and manufacturing operations in every region of the world.

Brand names include Mylar<sup>®</sup>, Melinex<sup>®</sup>, and Teijin<sup>®</sup> and Teton<sup>®</sup> PET polyester film, and Teonex<sup>®</sup> PEN polyester film. The business includes existing joint ventures with DuPont-Hongji Films Foshan Co., Ltd., in China.

As DuPont Teijin Films offers the broadest portfolio of polyester films of any supplier in the industry and has an unmatched technology platform to continue bringing the most innovative solutions to serve customer needs, it is uniquely positioned to meet the requirements of markets ranging from packaging to industrial, electronics and specialities.

Because DuPont Teijin Films seeks to grow and evolve in a way that justifies the trust of its shareholders, customers and the public at large, the highest priority is placed on safety and the preservation of our natural environment.

DuPont Teijin Films is a 50:50 joint venture between DuPont and Teijin Limited. DuPont is a science company. Founded in 1802, DuPont puts science to work by solving problems and creating solutions that make people's lives better, safer and easier. Operating in more than 70 countries, the company offers a wide range of products and services to markets including agriculture, nutrition, electronics, communications, safety and protection, home and construction, transportation and apparel. Teijin Limited is a major multinational enterprise offering fibres, chemicals and plastics, pharmaceuticals and medical products and diversified products. Teijin is using its proprietary technologies to expand into areas such as health-care products and services, advanced materials and information media.

Please visit our web site at **[www.dupontteijinfilms.com](http://www.dupontteijinfilms.com)**

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