



## **DuPont Teijin Films EU Announces Price Increase**

**LUXEMBOURG, March 1<sup>st</sup> 2010** -- Effective April 1<sup>st</sup>, 2010, DuPont Teijin Films is increasing the prices of Mylar<sup>®</sup> and Melinex<sup>®</sup> polyester film grades by 10%.

DuPont Teijin Films is implementing this increase to support future growth and to regain the re-investment economics needed in the business. This increase is also necessitated by rising raw material costs.

DuPont Teijin Films is committed to maintaining its position as a leading producer of polyester film and continues to invest in capacity, capability and people while implementing extensive business improvement programs.

**END**

Contact: Caroline Wray  
Communications  
Tel +44 (0) 1642 572000  
Fax +44 (0) 1642 572128  
caroline.l.wray@gbr.dupont.com

**Additional Notes to the Editor:**

DuPont Teijin Films is the world's premier producer of PET and PEN polyester films, specialises in film products and related services for the speciality, industrial, packaging and advanced magnetic media and photo systems, electrical and electronics markets. The company has reported sales of \$1.1 billion and employs about 3,000 people with dedicated marketing, technical and manufacturing operations in every region of the world.

Brand names include Mylar<sup>®</sup>, Melinex<sup>®</sup>, and Teijin<sup>®</sup> and Teton<sup>®</sup> PET polyester film, and Teonex<sup>®</sup> PEN polyester film. The business includes existing joint ventures with DuPont-Hongji Films Foshan Co., Ltd., in China.

As DuPont Teijin Films offers the broadest portfolio of polyester films of any supplier in the industry and has an unmatched technology platform to continue bringing the most innovative solutions to serve customer needs, it is uniquely positioned to meet the requirements of markets ranging from packaging to industrial, electronics and specialities.

Because DuPont Teijin Films seeks to grow and evolve in a way that justifies the trust of its shareholders, customers and the public at large, the highest priority is placed on safety and the preservation of our natural environment.

DuPont Teijin Films is a 50:50 joint venture between DuPont and Teijin Limited. DuPont is a science company. Founded in 1802, DuPont puts science to work by solving problems and creating solutions that make people's lives better, safer and easier. Operating in more than 70 countries, the company offers a wide range of products and services to markets including agriculture, nutrition, electronics, communications, safety and protection, home and construction, transportation and apparel. Teijin Limited is a major multinational enterprise offering fibres, chemicals and plastics, pharmaceuticals and medical products and diversified products. Teijin is using its proprietary technologies to expand into areas such as health-care products and services, advanced materials and information media.

Please visit our web site at [www.dupontteijinfilms.com](http://www.dupontteijinfilms.com)

For further information about DuPont Teijin Films please contact us:

Tel: +44 (0) 1642 572000 or [europe.films@gbr.dupont.com](mailto:europe.films@gbr.dupont.com)

**Media Contact:**

Caroline Wray  
Tel: +44 (0) 1642 572084  
[caroline.l.wray@gbr.dupont.com](mailto:caroline.l.wray@gbr.dupont.com)

© 2009 DuPont Teijin Films UK Ltd. All rights reserved.

Registered Office: DuPont Teijin Films (UK) Ltd, Wilton Centre, Wilton Works, Middlesbrough, Cleveland TS10 4RF, England. 3776904

Melinex<sup>®</sup> and Mylar<sup>®</sup> are registered trademarks of DuPont Teijin Films U.S. Limited Partnership.  
Teijin<sup>®</sup> and Teton<sup>®</sup> are registered trademarks of Teijin Limited and are licensed to DuPont Teijin Films US, Limited Partnership.  
Teonex<sup>®</sup> is registered trademark of Teijin DuPont Films Japan Limited and licensed to DuPont Teijin Films U.S. Limited Partnership